

Paragon Consulting Privacy Policy

Paragon Consulting, Inc. (“Paragon”) is a Cleveland, Ohio-based Information Technology Consulting firm. This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
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- How to manage your cookies
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What data do we collect?

Paragon collects the following data:

- Personal identification information (Name, email address, phone number, company, etc.)
- Products and services in which you have expressed interest
- Pages, documents, images, and videos that you view on our web site

How do we collect your data?

You directly provide Paragon with most of the data we collect. We collect data and process data when you:

- Contact us through the web site’s Contact form
- Voluntarily complete a customer survey
- Register for a live event
- Register for a webinar
- Download certain whitepapers or files

Our Company may also receive your data indirectly from the following sources:

- Your LinkedIn profile if you have connected with a Paragon employee
- Public social media profiles or other public sources
- Your e-mail signature
- Your co-workers

How will we use your data?

Paragon collects your data so that we can:

- Respond to your inquiries about our products or services
- Contact you as a customer in the course of business
- Email you about industry trends and developments
- Email you about how Paragon can help you better leverage your technology investments

If you agree, Paragon will share your data with our partner companies so that they may offer you their products, services, specials, news and events.

- Sitecore
- Episerver
- Salesforce
- Microsoft
- Coveo

How do we store your data?

Paragon securely stores your data in Salesforce and provides access only to Paragon employees who need to see it in the course of their jobs.

Paragon will keep your Personal Identification Information and Products and Services in which you have expressed interest for seven years from the time you provide it, or seven years from the time you cease being a customer. Once this time period has expired, we will delete your data by removing the records from Salesforce.

Marketing

Paragon would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

- Sitecore
- Episerver
- Salesforce
- Microsoft
- Coveo

- Other partners, from time to time

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Paragon from contacting you for marketing purposes or giving your data to our partner companies.

If you no longer wish to be contacted for marketing purposes, please contact us at the address below.

What are your data protection rights?

Paragon would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Paragon for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Paragon correct any information you believe is inaccurate. You also have the right to request Paragon to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Paragon erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Paragon restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Paragon’s processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Paragon transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: (440) 684-3101

Or write to us: 5900 Landerbrook Drive, Suite 205, Mayfield Heights, OH 44024, USA

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Paragon uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Experience** – Paragon uses these cookies to identify you when you interact with Paragon through different channels, for example when you open an email and then later visit our website.
- **Advertising** – Paragon sometimes uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Paragon sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Automated decision making

Paragon will use the information you provide us, along with patterns in your use of our website, to make automated assumptions about your job role, industry, technical preferences, and other attributes in a practice called profiling. We will use these profiles to change the placement of content on our web site, modify the content of emails that we send you, and otherwise change the behavior of our site to make it more relevant to you.

Paragon will never share your profile with any third party.

Privacy policies of other websites

The Paragon website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

[Changes to our privacy policy](#)

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 31 March 2019.

[How to contact us](#)

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: privacy@paragon-inc.com

Call us: (440) 684-3101

Or write to us at: 5900 Landerbrook Drive, Suite 205, Mayfield Heights, OH 44024, USA

[How to contact the appropriate authority](#)

Should you wish to report a complaint or if you feel that Paragon has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office in your jurisdiction.